



Five Reasons to Network at Social Enterprise Mentor

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1. **Make new connections and meet new people** - getting out of the office or your place of work to meet new people, even for just an hour, can help stimulate new ideas, help solve a problem or even form a collaborative project together.

2. **Find new ways to do business** - you can get great ideas for tapping into new technologies, solving problems, making changes, expanding services or even setting your business off in a new directions. Sometimes hearing the how a business that's completely different to yours runs can give you the spark to change!

3. **The grass is greener...**well sometimes it is and sometimes its not! So if you are fed up with your old accountant, marketing company, web designer but were too worried about changing to someone new then networking can give you the impetus to change...or the re-assurance that you are with the right person.

4. **New customers!** Whatever your business there will be someone there who needs you or knows someone who does. Marketing and advertising have their place but getting to your potential customer direct or even by word of mouth can help seal the next contract for you.

5. **Get a mentor!** You can meet people with huge amounts of experience who are willing to share and help you build your idea or business. They don't have to be a formal mentor or coach to you, but they will be willing to help.