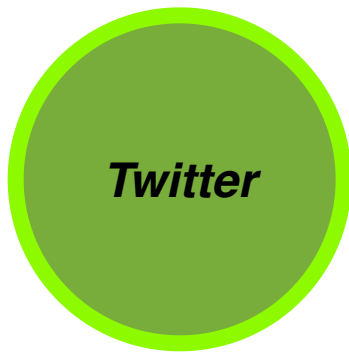




Twitter While You (Net)work

Here's our 5 top tips to getting the most out of networking events using Twitter!



1. Use our twitter **Hashtag** #SEM11 – Adding #SEM11 to tag your posts for our events can help get you know attendees and allows you to follow the conversation pre and post event...as well as during!

2. See people attending you want to talk to? Then create yourself a **Twitter list** of people you want to talk to. twitter lists can help you create a group of people you want to continue virtually networking with

3. **Wear** your Twitter name with pride – add it to your name badge at the event so that you stand out from the crowd and it also makes a great conversation opener!

4. Use it to **say hello!** A great way to say hello to a stranger and get the conversation going..."I saw your tweet on" or "I think I am following you on Twitter"

5. **Share** links to get collaborations off to a good start – "I am at #SEM11 this week and would like to talk to people interested in...[add a link]"